

MarpaSoft is a software development company based in Los Angeles.

Our engineers use agile practices and the best technology to deliver clean, maintainable software. Our designers wrap that software with the most creative, engaging user experience possible.

MarpaSoft is heavily focused on web technologies but we are an engineering and R&D firm. We'll apply the same professional software engineering processes to every project, regardless of size.

#### Agile Practices

We collaborate with our clients to make sure our software serves their specific needs in the best way possible. We focus on short delivery cycles and quick adaptation to changes in requirements. All of our software is built with a testing strategy that ensures that things work reliably and will continue to work when it is changed.

#### Transparency

You always have direct access to the engineers developing your software. You will always know the status of your project, be involved in the process, and know when we will deliver.

#### Passion

We create extraordinary software because we love what we do. We take pride in the way our software looks and works, inside and out. We're passionate about our clients, their goals, and our software.

#### Hassle Free

- \* No software to install
- \* No long-term commitment
- \* No sales people or pitches

MARPASOFT  
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# MARPASOFT

High-End Solutions to Advance Your Business  
Technology you can Trust



Offering your business to leverage

the power of computers,  
technology and the Internet to  
get you where you want to be

**Business Facts:** We live in an extremely paper intensive society where 90% of all business transactions start with physical piece of paper and is growing at the rate of 22% a year. Processing paper document is an expensive proposition and costs both private and government sectors \$500 Billion a year where administrative costs is 20 percent of each dollar spent. State and Federal Governments spend \$100 billion a year on processing paper forms. US Private businesses spend \$360 Billion a year to process paper forms. About \$12 billion is spent on just data entry. Currently 90% of corporate memory exists on paper only. 100 billion paper transactions occur each year in healthcare industry alone. *Automation technology for processing paper document allows our clients to gain up to 70% in productivity .*

**Our strategy** is to provide *On-Demand Solutions* to Insurance Companies, Health Care Providers, Financial Institutions, Government Agencies, Non-Profit Organizations and Law Offices.

**Our partners and clients: Save Money** by automating routine business processes; there is no hardware or software to buy, and no one to hire. All you need is an Internet connection and a Web browser.

**Enhance Compliance** – reduce risk and avoid monetary or criminal penalties by automating compliance processes.

**Improve Customer Service** and increase retention by instant access to customer data and faster response time.

# MARPASOFT

We create innovative high-end solutions to meet the unique needs of every client. We build custom applications for companies of all sizes. We focus on quick delivery cycles but never compromise on quality. We offer long-term support for all of our software solutions.

## Custom Web Application Development

- ECommerce
- CMS
- Document Management Systems
- Workflow automation Systems
- Knowledge Management Systems

## IT and Management Consulting

### CORE BUSINESS:

Custom Web Application Design&Development

**PHONE: (310) 279-6967**

### MANAGEMENT:

***Lisa Smirnova Managing Director***  
[lisa@marpasoft.com](mailto:lisa@marpasoft.com)

### WEB DEVELOPMENT:

We create modern, easy-to-use web applications built on a solid foundation of well-written software. We'll work closely with you to gather requirements, select technologies, and develop a solution that meets your needs.

- Custom Web Applications, Legacy Systems
- Database Design, Enterprise Integration

### LOCATION:

Los Angeles, CA



### WEBSITE:

<http://marpasoft.com>

### USER INTERFACE DESIGN

We believe that the user interface is the most important part of an application.

We strive for simplest, cleanest designs that achieve your business goals.

- Web Design
- User Interface Design

### ON SITE SERVICES:

We provide on-site services for greater Los Angeles area. That includes software development, installation and maintenance. We are always available to work with you face-to-face.

- Software Development, Infrastructure Support
- Architecture and Scalability Assessments
- Training Services